



Peterborough Airport (CYPQ): Outlook for Growth

• By: Trent Gervais, CMMIII, EMP, CEO, Loomex Group, Manager, Peterborough Airport

It is estimated that in 2021, Lester B. Pearson Airport (GTAA) will reach capacity. A year ago Howard Eng, President and CEO, kicked off a regional working group that will define how Regional Airports in Central Ontario can relieve the growing pressures GTAA will be faced with in the future. Eng's ongoing challenge includes the balance of competing on the World stage to be a top player as an international hub, with meeting the needs of regional travel and cargo business.

Peterborough Airport (CYPQ) staff have been at the table with other regional airports to identify opportunities for Peterborough. After engaging with other airports in the region it became very evident that Airports in Central Ontario working together as a "system of airports", would not only assist the GTAA but would make Central Ontario's Airports an attractive possibility for aerospace companies looking for a home.

The group of participating airports includes; Windsor, Kitchener-Waterloo, Niagara, Hamilton, GTAA, Oshawa, Kingston, Billy Bishop and Peterborough. Takeaways from the workshop included the decision to:

- Summarize and share facts about the future of aviation for Southern Ontario

- Hear from each airport about their aspirations for growth in the next 10 years
- Identify emerging themes, "quick win" actions, emerging challenges, and approaches to realize opportunities
- Discuss and align on a set of criteria to evaluate options to handle forecasted long-term growth as a region
- Agree on next steps

Included in the discussion has been the need for a ground transportation system that will meet the needs of Airport growth. The 407 extension is a positive for CYPQ, as it helps improve travel time to the GTA area, and also allows doors to open to attract clients from the GTA and Durham areas, to Peterborough.

Airport leaders are working on how to maximize the potential of working together. Possibilities include joint marketing and identifying the airport capacities, such as available land for development. Airports will also partner to work with various levels of Government on projects such as funding or enhanced Government services to Airports; for example Customs, and CATSA.

It is estimated that 500,000 pilots and over 600,000 aircraft mechanics (AME's) will retire in the next ten years in North America. Research and Development in Canada is another growing industry. It was reported by the Federal Government that in 2014, R&D contributed \$29 billion to the GDP and employed 180,000 people.

What does all this mean for the future of the Peterborough Airport and the Aerospace sector? In 2009, City Council adopted a business plan, which has guided staff on business development. The plan outlined the following areas with high potential: Education, MRO's (Maintenance & Overhaul Operators), Research and Development,



Aerospace Manufacturing and Engine Overhaul businesses. The overall goal of the Airport is to be an industry leader and economic driver for the region. Major tenants such as the Seneca School of Aviation, Flying Colours, and Kadex not only provide employment but also provide unique services to the Aerospace Sector.

The Peterborough Airport boasts the longest civil runway between Toronto and Ottawa, competitive serviced land for development, a streamlined construction process, assistance from Peterborough Economic Development, great proximity to Hwy 115 (407), an established aerospace sector in the region, and healthy partnerships with Fleming College and Trent University. Work/life balance and quality of living are also important factors when companies consider relocating. Peterborough offers great opportunities for employees and their families who choose to locate here.

The Peterborough Airport has been recognized by its peers for its innovative thinking. Carlson Wagonlit Stewart Travel's destination charter flights are a great example. Overcoming many obstacles, Stewart Travel is meeting the demands of

travellers wanting to fly locally to avoid the drive, higher cost and inconvenience of flying out of Pearson Airport. NextJet's recent announcement to offer flights to Kitchener, Gatineau (Ottawa) and Montreal will not only help residents of the Peterborough region who travel for leisure or business, but will also be another tool for industry and tourism, to attract visitors to the region.

General Aviation has experienced some substantial growth as well. In the last six years close to thirty private hangars have been built at the Peterborough Airport. General Aviation does not just include small recreation aircraft but also includes twin engine and jet aircraft.

Over the next few months the Peterborough Airport will continue to work with GTAA and regional airports to determine how it can share in the success of Pearson Airport, as well as how to attract new opportunities to Central Ontario.

To be successful, the airport will continue on the development path it has been on since the business plan was established. Careful strategic growth that matches industry demand, coupled with strong partnerships, will ensure the success of the Airport.

Event Calendar



TUESDAY, April 5th, 2016

Celebrating First Nations Enterprises

The Canadian Canoe Museum
1900 Monaghan Road
4:00pm – 6:00pm

Details: This event will be a great opportunity for the business community, employers, consumers, and community agencies to make valuable connections.
Cost: Free, courtesy of Shorelines Slots at Kawartha Downs



TUESDAY April 12th, 2016

StartUp Peterborough | By Entrepreneurs, For Entrepreneurs

Carousel Restaurant
116 Lansdowne Street East
Coffee's on at 7:00am
Speakers from 7:30 – 8:30am
Speaker: Ashley Matheson and several StartUp Entrepreneurs
Cost: Pay for your breakfast



WEDNESDAY April 20th, 2016 (Chamber & WBN members only)

HR Essentials
Chamber Boardroom
175 George Street North
12:00pm – 1:00pm
Speaker: Matthew Savino, Savino Human Resources Partners Ltd
Cost: Free (bring your own lunch)
Sponsor: Bell
Note: Pre-registration is required



WEDNESDAY, April 20th, 2016

Improve your confidence & try some improv!
Chamber Boardroom
175 George Street North
7:00pm – 9:00pm
Speaker: Ray Henderson
Cost: Free

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OCC call for Red Tape Challenge heard by province

The Ontario Chamber of Commerce (OCC) recognizes that the Government of Ontario is taking an important step towards addressing the cumulative burden facing Ontario businesses by announcing the implementation of a Red Tape Challenge.

This online consultation tool will allow businesses across Ontario to identify and help eliminate regulatory duplication, lessen compliance burdens, and make it easier for businesses and citizens to interact with government. This online consultation process will

focus on six sectors including: auto parts manufacturing, food processing, financial services, mining, chemical manufacturing and forestry.

"Last summer, the OCC called on the Province to adopt a crowd-sourced approach to regulatory change, where the public could submit comments and suggest changes to the regulations that impact them. It is encouraging to see the Province making burden reduction a priority," said Allan O'Dette, President and CEO of the OCC. This initiative is an example of the

OCC's powerful advocacy work being directly reflected in the provincial government's policies.

"The Chamber Network has made the elimination of red tape and burden reduction a priority," said O'Dette. "This commitment is the beginning of a process that will address the red tape burden that Ontario's business community faces. This is an encouraging step towards alleviating unnecessary pressure on businesses, while helping to drive Ontario's economy forward."

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Cogeco Connexion wins several awards

Cogeco Connexion won multiple service excellence awards from the Service Quality Measurement Group during the North American Contact Centre Industry Awards 2015.

It won three Voice of the Customer Excellence nods, based on customer satisfaction surveys, including the highest field services for customer service for both retail and telecommunications. It also won the Contact Centre Best Practice award for best practices in its call centres.

www.cogeco.ca

New Executive Director at the Alzheimer Society

The Alzheimer Society Peterborough, Kawartha Lakes, Northumberland and Haliburton welcomes new Executive Director Leslie Parham whom started earlier this year.

www.alzheimerjourney.ca

Have a milestone to share? Let us know!

Contact Karen:
karen@peterboroughchamber.ca

Member Milestones:
peterboroughchamber.ca/member-milestones.html

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Workforce Development Board awarded the Local Employment Planning Council Pilot Project contract by the Ministry of Training, Colleges and Universities

This update is brought to you by Workforce Development Board

The Workforce Development Board (WDB) is pleased to announce that it was awarded the contract to deliver the Local Employment Planning Council (LEPC) Pilot project for the Northumberland, Peterborough, Kawartha Lakes and Haliburton region.

The LEPC pilot, which runs from December 2015 until May 2017, will provide expanded resources for coordinating integrated planning and implementation of employment and training services enhancements and initiatives, as well as helping employers, workers and job seekers to make informed training and career decisions.

Another key component of the LEPC pilot will be improving on local labour market information that will support more robust labour market development planning, including identifying labour and service delivery gaps and employment opportunities.

Local, relevant labour market information is a key deliverable for WDB, as demonstrated by its Labour Market Gateway launched in 2014, as we continue to research and develop the means to support our community partners with specialized reports and programming guidance.

For information about the Workforce Development Board, please visit our website anytime at wdb.ca or email us at workforce@wdb.ca.

