

Looking at the big picture: Peterborough

By: Sandra Dueck, Policy Analyst, Greater Peterborough Chamber of Commerce

Recently during the Peterborough Chamber of Commerce Business Summit, President & CEO Stuart Harrison interviewed City of Peterborough CAO Allan Seabrooke. What happened from the time they sat down to the end of question and answer was as unique as our city.

It was a frank discussion of the challenges and opportunities our city faces. There are currently 17 community plans guiding city staff. Mr. Seabrooke took these plans, analyzed them, identified themes and created a graphical image and document called Shaping Our City for the Future.

The graphic is based on four pillars and an outer circle.

The four pillars are:

1. Healthy & Connected
2. Prosperous
3. Vibrant
4. Sustainable

The outer circle describes the components of effective leadership:

- Innovative
- Responsive
- Progressive
- Resilient
- Compassionate
- Collaborative/Transparent
- Accountable

The discussion revealed that our municipal government has a challenging balancing act on its hands between the demands of the provincial government and its constituents. However, Mr. Seabrooke told the crowd that the city has to ensure that they are able to work within the rules to find ways to complete creative and challenging projects. Is there a way we can solve a problem so that the city benefits as a whole?

Mr. Seabrooke is looking forward to research being done around the red tape faced by restaurants and craft breweries in our city. The hope is that the result and the findings will help dismantle the perception that the city is closed for business.

He believes that residents and businesses have a role to play as well, in that, as residents or as those involved in the business community we can choose to speak positively about our Peterborough (#TeamPTBO). He says we can do this and still have fruitful discussions about the challenges that Peterborough is facing.

Mr. Seabrooke believes Peterborough is in a unique position in that our demographics are challenging municipal, business and community leaders to think differently about how we define success. How can the city and all of its groups come together and use our differences to make different choices, to create an atmosphere of openness and dialogue? He says communication from the City is crucial. For example, a lot of people still question the investment in the airport. Mr. Seabrooke says the impetus behind airport investment and the lengthening of the runway was to ensure the Peterborough airport

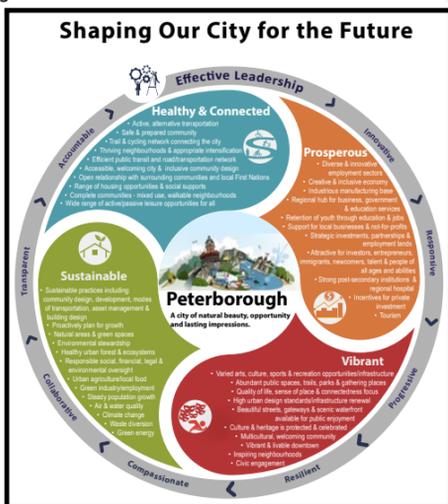


Stuart Harrison in conversation with Peterborough CAO Allan Seabrooke

could survive as a working airport first; an airport that had service capabilities for other planes and fed the service side of the aviation economy. The emerging passenger service component is a potential bonus.

He also addressed a question about the new library building and the

Wrapping it up, Mr. Seabrooke acknowledged the city still faces challenges, but having an understanding of where we, as a community, want to go is paramount, along with recognizing and understanding how integrated our various community groups, business community and residents truly are.



Ontario Chamber launches new signature policy platform

The Ontario Chamber of Commerce (OCC) has unveiled plans to release its future economic agenda for the province. With key leaders from government and business in attendance, the OCC outlined the direction of its new Ontario Economic Report (OER), which will reflect the outcomes of the Ontario Economic Summit (OES) and will build upon the resolutions from Ontario Chamber Network's Annual General Meeting each spring.

With the first edition of the Ontario Economic Report to be released in February 2017, the OER will be a permanent, annual, institution for the OCC, and will be made up of four pillars:

1. **Business Confidence Survey**, containing self-reported economic data from Ontario's business community and developed in partnership with Fresh Intelligence;
2. **The Economic Prosperity Index**, focused on tracking and measuring economic data that indicates the Government's ability to support business and achieve economic goals over time, developed in partnership with the Canadian Centre for Economic Analysis (CANCEA);
3. **Economic Outlooks**, forecasting the year ahead, with regional data to understand Ontario as provided by Central 1 Credit Union; and
4. **Policy Programs**, outlining the central advocacy efforts for the Ontario Chamber Network in the coming year in order to convene business and government to drive prosperity in the province.

This new annual report will guide OCC policy, support the broader Chamber Network and help shape government policy. It will lead conversations about business in Ontario and inform important public policy decisions for a more prosperous province.

Your Peterborough Chamber was part of the Advisory Council in the development of the OER, providing input from the perspective of the Chamber Network.

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#LOVE LOCALPTBO
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Make sure #LoveLocalPTBO is part of your Holiday Shopping this season!

Event Calendar

LEADERS LUNCH SERIES
TUESDAY November 22nd, 2016
Perrin Beatty on International Trade
BEST WESTERN PLUS Otonabee Inn
11:15am-1:00pm
Details: Fireside chat with Perrin Beatty, Richard Day, and a representative from the Kawartha Manufacturers Association to discuss how Peterborough can better position itself on the international stage.
Note: Pre-registration is required

PBX
TUESDAY, December 6th, 2016

One-Stop Gift Shop
The Junction
257 George Street North
4:00pm - 7:00pm

SHORELINES
Details: December's PBX will give attendees the opportunity to shop in a central location to get their gifting in order for the holidays (especially those who love to procrastinate). This event is a continuation of our desire for consumers to #LoveLocalPtbo this holiday season.
Cost: Free, courtesy of Shorelines Slots at Kawartha Downs

BREAKFAST CLUB
TUESDAY December 13th, 2016

Carousel Restaurant
116 Lansdowne Street East
Coffee's on at 7:00am
Speakers from 7:30-8:30am
Cost: Pay for your breakfast

LUNCHBOX LEARNING
WEDNESDAY December 14th, 2016 (Chamber & WBN members only)

Network like a Magician
Chamber Boardroom
175 George Street North
12:00pm - 1:00pm
Speaker: Jason Chessar, J's Magic **Bell**

Details: 5 tips using only a business card, including 3 you've never heard before.
Cost: Free (bring your own lunch)
Sponsor: Bell
Note: Pre-registration is required

Chambers of Commerce Group Insurance Plan
FOR FIRMS WITH 1-50 EMPLOYEES
Insurance for small business that's anything but small
contact: Brian Bulger at 741-1400

Member Milestones: ...recycling and repurposing

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and separate the garbage on the trays to ensure items are going to the proper receptacle. For more on the act (always consider tomorrow) program: lansdowneplace.com

Check out other members doing green in our green business directory.

New office location and new name for local accounting firm

Congratulations, Inclusive Advisory on your new location. Owner Michael Konopaski and his team of 19 have moved into 521

George Street North at the corner of McDonnell and George. The group offers a team-based approach to financial advisory services under the motto "Better together".

More info find "Inclusive Advisory" through our business directory.

More: peterboroughchamber.ca/member-milestones



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www.peterboroughchamber.ca

POWER HOUR
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AN EVENING WITH OUR ELECTED LEADERS

WEDNESDAY, JANUARY 25, 2017
AT THE VENUE 286 GEORGE ST. NORTH
\$65 FOR MEMBERS | \$75 FOR NON-MEMBERS
DOORS OPEN AT 5:30 P.M. | DINNER AT 6:15 P.M.
peterboroughchamber.ca

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GREATER Peterborough Chamber of Commerce