

Watch Peterborough Go...

By: Sandra Dueck, Policy Analyst, Greater Peterborough Chamber of Commerce

"If you love Peterborough now, just wait until they get through with all of these plans – talk about amazing and forward thinking."

This was a quote someone said to me after the Peterborough and the Kawartha Association of Realtors Land Planning Session recently. The session was three hours of information from our City and County of Peterborough planners, the Canada Mortgage and Housing Corporation, and an update on the VIA Rail proposal.

There are a couple of major projects that will open up Peterborough to a whole new audience - the completion of the 407 and a successful VIA Rail project - both of which recognized by City Planner Keith Hetherington and County Planner Brian Weir.

So what is coming that will kick the Peterborough area up a notch? Here are just a few projects:

- The urban park at Louis Street (park name still to be determined)
- The makeover of Bethune Street from Dublin to Townsend (that's 12 city blocks, if you are counting)
- There are projects in the works for more housing options downtown (at least three, plus the Ashburnham Realty build in East City)



Brian Buchardt, City of Peterborough speaks about the Urban Park at the PKAR Land Planning Session

- There are new neighbourhoods on the map for the north end of the city and the south east (just under 4,000 units are in various stages of approval)
- In the County, Weir mentioned just over 1,900 units spread out amongst Otonabee-South Monaghan, Norwood, Lakefield, and Millbrook
- The County completed on an active transportation master plan, which examined how the County could encourage more people-powered movement. 134 projects were identified. They will be brought forward over a number of years
- The Trent Research and Innovation Park, a joint project between the City and Trent University aimed at drawing in businesses in the clean tech field using environmentally conscious design principles
- Continuation of several Central Area Redevelopment programs (façade, 2nd and 3rd floors, brownfields, etc). To date, a municipal investment of \$600,000 has ignited private sector investment of \$1.5 million
- A new arena facility in Millbrook

During his presentation, Hetherington spoke about the Official Plan Review, saying the next phase will be released in March. It's a document that is being awaited with great interest and the first part

can be found on the City of Peterborough website – peterborough.ca.

He also acknowledged, in various ways, the kind of community Peterborough is and the activities that residents are involved in from camping to kayaking to boating to outdoor activities. It was a statement that set a positive tone, reemphasized the city motto of our connection to nature, and underscored the importance of the

Golozub from the Canada Mortgage and Housing Corporation said that with a shorter supply the price of housing goes up, but at the same time it also drives the market and developers to build more units.

In the recent Ontario Economic Report, the Economic Outlook for the Peterborough CMA predicted the median house price for Peterborough would rise to \$300,000 in 2017, up from \$280,000 in 2016.

Do you hear that train a comin'?

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culture of our community in the planning process.

The projects above do not come without their challenges and in many cases the issue is around parking. The City is currently in the midst of a parking study to capture the current inventory and predict demand. The study is expected to conclude in June of this year.

On the housing front, we heard that Peterborough is in the midst of a seller's market and that the city was in a similar position in 2002. Olga

Tony Smith of Shining Waters Railway updated the group on the status of the VIA Rail passenger service proposal saying that there is a lot of work going on to ensure all communities along the line are aware of the project. Letters of support have been coming in and are critical to promoting the project as one that is beneficial to our community.

With more people poised to live, work and visit our area, now is the time to put our best #TeamPTBO foot forward.

AGM ANNUAL GENERAL MEETING STRENGTHENING BUSINESS

Economic & Political Outlook 2017-2018: Canada in a Volatile World

Hendrik Brakel, Canadian Chamber of Commerce

Wednesday, March 29, 2017
7:30am - 9:30am
Holiday Inn Peterborough Waterfront

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GREATER Peterborough Chamber of Commerce

Experience how these entrepreneurs are taking it to the next level. Discover who they think is next!

Next Level

Wednesday, February 22, 2017
Doors open at 11:45am | Lunch at 12:00pm
Live Production 12:15 - 12:45pm
The Venue PTBO

PTBO CHAMBER MEMBER STRENGTHENING BUSINESS

New look for ORCA

"Our new logo aligns with our new Strategic Plan 2017-2020," explained Dan Marinigh, Chief Administrative Officer. "We have a robust conservation program and a fresh visual image that re-affirm our conservation mandate and priorities which we deliver across a vibrant

and diverse watershed region."

In a press release ORCA explains the colours represent the water, wetlands, and forests and other natural resources of the Otonabee Region watershed.

More: otonabee.com



A second win for local design, renovate, build company

Owner of Spotlight Home and Lifestyle Garnet Northey and his team had this to say about the win for Best in Houzz for Customer Service, "It is such an honour to be recognized by our customers both



current and future for what we do everyday! Winning two years in a row is a testament to the commitment of our great group of managers and craftspeople."

From bathroom, kitchen and whole house renovations to the design and building of additions and dream homes they understand the difference a great experience can make to the families they serve. Spotlight is a registered builder with Tarion and builds to EnergyStar standards.

More: spotlighthomeandlifestyle.com

#LOVE LOCALPTBO STRENGTHENING BUSINESS

Event Calendar

WEDNESDAY, February 22nd, 2017

The Venue PTBO
286 George Street North
11:45am – 1:00pm

Speakers:
Aletta Littlemore, Torbram Electric
Trent Gervais, Loomex Group
Alysha Dominico, Tangible Words

Details: These Next Level business people will talk about their entrepreneurial story and how they're taking it to the next level. They will then introduce us to who they think is next!

Cost: Free for Chamber members and those considering Chamber membership

We look forward to seeing you at our monthly events.
Check out our Events Calendar at peterboroughchamber.ca/events

POWER HOUR STRENGTHENING BUSINESS

After The Power Hour: Our Power Hour event in January was an opportunity for our members to ask their government representatives about the issues they are currently dealing with. Unfortunately, we were not able to get to all our questions before running out of time. That is why we have gone out and continued the discussion.

This series of videos will feature our government officials answering those questions we were unable to address. Please continue to watch our social media outlets or our YouTube channel as we sit down with Mayor Daryl Bennett, Warden Joe Taylor, MPP Jeff Leal and MP Maryam Monsef.

youtube.com/PeterboroughChamber

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